

RACHEL LEIGH

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PROFESSIONAL SUMMARY

A sensitive designer committed to excellence of form and function, a warm and skillful communicator, an insightful thinker and passionate student of the world at large.

AWARDS & ACHIEVEMENTS

Spring 2011 Student of the Quarter (faculty vote)
Multiple President's Award recipient for 4.0 GPA
National Honor Society Member
Finalist in National Ai Poster Competition
Honorable mention in local Ai Student Show
Design coursework consistently displayed in institutional galleries

TECHNICAL PROFICIENCIES

PC / Mac
Photoshop, Illustrator,
Indesign, Dreamweaver,
Flash, After Effects,
COREL Design Suite
HTML, CSS, Wordpress

FINE ART SKILLS

Observational drawing, painting
violin, percussion, voice

FOREIGN LANGUAGE

Fluent in English, French, German

EDUCATION

The Art Institute of Indianapolis in Indianapolis, IN, working towards Bachelor of Science in Graphic Design
Black Forest Academy in Kandern, Germany
French national schools, passed French national exams with distinction

EXPERIENCE

Freelance Graphic and Web Designer *2007-present*

- Shaped visual identity for Ecole de Danse Tanetz, designed and built accompanying website, negotiated contract details
- Developed visual identity for The School of Creative Release
- Partnered with another designer to brand Bread of Life Ministries, create subsequent print and web materials, event branding, and publicity campaigns.
- Participated in web upkeep and maintenance for Bread of Life Ministries, realized server switch
- Designed series of conceptual images to accompany recordings for New Life Church
- Customized and launched blog for And More, Too, then trained client in content management and upkeep.

Cornerstone Academy, Design and Language Instructor *2009-2011*

- Developed and taught beginning and intermediate French language course for high school
- Ensured consistency and fluidity in the course progression, assembled materials from diverse sources
- Created and prepared web, print, audio, and video materials to enhance the learning experience
- Collaborated with another teacher to develop and teach Fundamentals of Graphic Design elective
- Evaluated student work, communicated with parents and institution heads, adjusted as needed.

Private Foreign Language and Music Tutor *2008-present*

- Coached preschoolers through adults in private violin lessons
- Facilitated one-on-one conversational and written French language practice for middle and high-school students
- Recognized and addressed specific difficulty areas
- Developed creative, age-appropriate activities to convey language and musical concepts

ACTIVITIES

Student Ambassador at Art Institute of Indianapolis in 2009, musical performance in numerous ensembles, participates as artist and mentor at The School of Creative Release, donates time and skills to church organizations, maintains Exercises in Flourishing, a personal blog chronicling design school experience.