



Beauty is
simply reality
seen with eyes of love.

—*Rabindranath Tagore*

These words resonated with me the first time I read them, but only later did I realize that this generous thought perfectly outlines my passion for graphic design. I live in an exquisitely complex and rich world. Societies collectively move through the fashions of time; individual men and women have uncovered fascinating mysteries, the sum of which is more than I could enjoy in the fullest lifetime. I love this world. Love compels me to touch it, to make it even more lovely.

In school, I learned something in addition to the subject matter of the hour: that concepts were absorbed better if they looked nicer. So I took it upon myself to make my pages of notes reflect the excitement I felt in understanding them... or at least adhere to the visual order necessary for me to reach that point. When I later taught French and designed materials for my own students, I watched well-presented information help them learn and silently shape their attitude towards the language. It seems I have the power to interest others in what they come across every day by simply ensuring that those things look good.





There is nothing superficial about this process. Creative work begins with depth of understanding and sensitivity towards the subject matter. This love must continue through, flowing even to the delightful details. The pieces in my portfolio show the principles of design serving corporations, communities, literature, languages, culture, history, geography, music, and psychology. I am convinced that there is no discipline or social objective that cannot be brought to new levels of understanding through design.

I design conscious of the privilege to turn everyday reality into something to be relished. Beauty being essential to the human soul, it is my joy to tend structure, add flavor, and reveal goodness wherever I go.

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